



5 Steps to Prepare Your Fleet

PEAK SEASON EQUIPMENT READINESSS GUIDE

Peak seasons bring increased production, higher shipment volumes and tighter deadlines — leaving little room for equipment downtime.

Whether you are preparing for increased throughput, seasonal production demands or temporary capacity needs, having the right equipment strategy in place can help keep your operation running efficiently.

Use this guide to evaluate your fleet, identify potential risks and prepare your operation before demand increases.

PEAK SEASON READINESS CHECKLIST

- ☐ Review fleet capacity
- ☐ Schedule maintenance
- ☐ Confirm Battery/fueling needs
- ☐ Prepare operators
- ☐ Establish backup equipment plan

01

Evaluate Your Current Fleet Capacity and Utilization

Before peak season arrives, take a closer look at how your equipment is supporting your operation today. Consider:

- Do you have enough equipment capacity to support projected workload increases?
- Are your trucks being used efficiently, or are certain assets carrying more demand than others?
- Are there upcoming projects, seasonal demands or production changes that could impact equipment needs?
- Are you using the right equipment for each application?

Understanding how your fleet is performing today helps identify capacity gaps before they impact productivity.

02

Identify Potential Equipment Gaps Before They Impact Operations

Waiting until peak demand arrives can limit your options and create unnecessary pressure on your team. Evaluate where additional support may be needed:

- Increased production or shipping volume
- Additional shifts or extended operating hours
- Seasonal labor increases
- Temporary projects or facility changes
- Specialized equipment requirements

Flexible equipment solutions, including short-term rentals, can help you respond to changing demand without adding long-term capital commitments.

03**Prepare Your Fleet for Increased Usage**

Peak season typically means more operating hours, more equipment movement and increased wear on your fleet. Before demand increases:

- Schedule preventive maintenance and inspections
- Address known equipment issues before they become downtime events
- Confirm battery, charging and fueling requirements
- Check tire, fork and safety component condition
- Verify critical replacement parts are available when needed

A proactive maintenance plan helps reduce unexpected downtime when your operation is running at full capacity.

04**Prepare Your Operators and Safety Processes**

Increased activity often means more equipment movement, additional operators and changing workforce needs. Review your safety readiness:

- Are all operators properly trained and certified?
- Are required pre-shift inspections being completed and documented?
- Are safety policies being followed consistently across shifts and locations?
- Do operators understand equipment-specific requirements?
- Would additional safety technology improve visibility or control?

A prepared workforce helps maintain productivity while reducing operational risk.

05**Build a Backup Equipment and Support Plan**

Even with strong planning, unexpected equipment needs happen. Before peak season begins, consider:

- Which equipment failures would have the biggest impact on operations?
- How quickly could replacement equipment be sourced?
- Do you have a plan for unexpected increases in demand?
- Is your service partner prepared to support your operation during peak periods?

LiftOne provides flexible rental solutions for forklifts, trailer spotters, railcar movers and aerial lifts — supported by equipment expertise, service capabilities and a large fleet of available equipment. Having a backup plan helps your team respond quickly and keep operations moving.

Need Additional Equipment for Peak Season?

From temporary capacity needs to unexpected equipment requirements, LiftOne's rental fleet helps you add equipment when you need it without committing to long-term ownership.

Whether you need additional forklifts, specialty equipment or short-term support, LiftOne can help you find the right solution for your operation.

Contact our rental team today or visit liftone.net/rental to start planning your next peak.