

April 15, 2024

Dear Valued Customer,

We are very pleased to share that effective June 1, 2024, Hyster-Yale has appointed LiftOne as its authorized Yale® dealer in your territory. This partnership marks a significant milestone as we embark on a journey to continue to better serve you, and all our customers in this region.

LiftOne is a division of Weisiger Group (formally CTE), a fourth-generation family-owned business that has been providing material handling and warehouse solutions for nearly a century throughout North Carolina, South Carolina, Alabama, Georgia, and Tennessee. LiftOne already represents the Yale brand in many of the markets they serve and has been consistently recognized as a Yale Dealer of Excellence. LiftOne has been a longstanding partner of Yale Lift Truck Technologies, which has been delivering excellence in material handling since 1923. Yale leverages that century of experience to bring the most advanced technology-driven lift truck solutions to market.

The top priority of LiftOne is to be your trusted partner in all aspects of material handling operations and maintaining your Yale fleet. To ensure a seamless transition, LiftOne is proactively bolstering its inventory of parts and equipment, and expanding its team of factory-trained technicians who will stand ready to serve you. With this expansion, LiftOne will be responsible for all your authorized Yale Sales and Service needs. LiftOne's dedicated sales and support teams are eager to welcome you and facilitate a smooth transition process.

LiftOne prides itself on its culture, which is rooted in five core values:

- Do what we say.
- Get the details right.
- Bring a positive attitude.
- Do the right thing.
- Improve, always.

These values permeate throughout LiftOne's organization, and we are excited for you to experience them firsthand. To learn more about LiftOne, please visit liftone.net. For scheduling an introduction or any inquiries, feel free to reach out to us at LiftOneFAQ@liftone.net.

We look forward to being a trusted partner in your success.



Chuck Pascarelli
President, Americas – Hyster-Yale Group



Mark Drummond
President, LiftOne

